



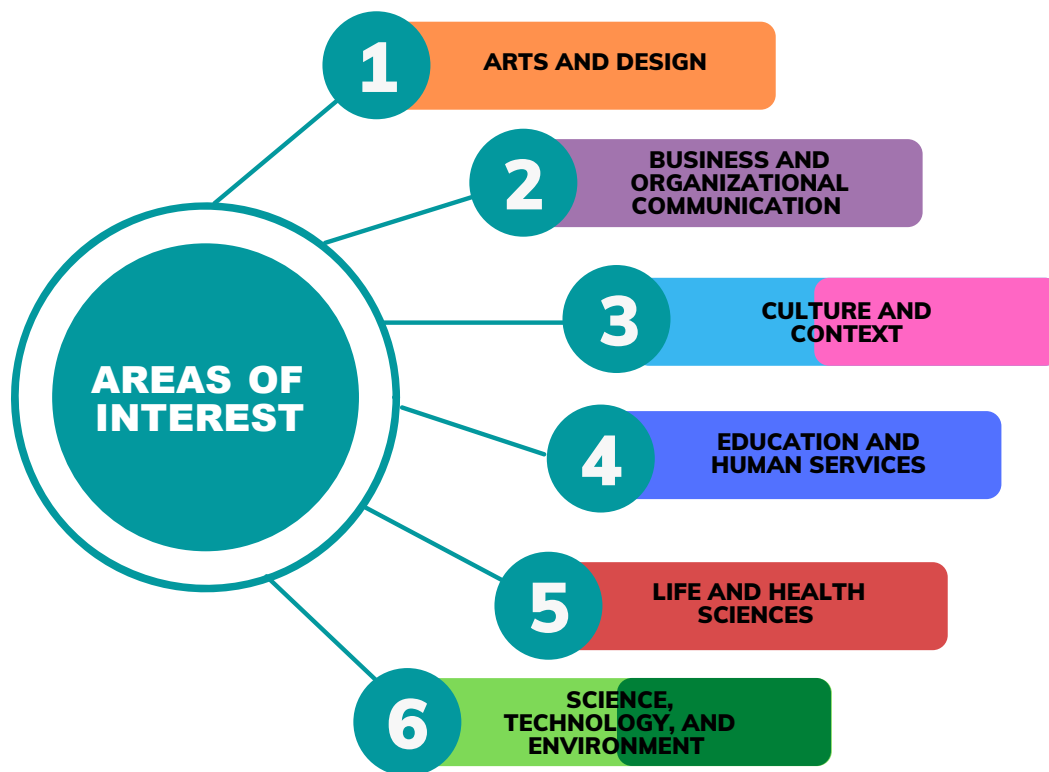
MAJOR EXPLORATION GUIDE

UW-W has more than 50 major options! Not sure which major is best for you? Start narrowing down your options by focusing on one or two broad areas of interest.

BROAD FIELDS OF STUDY

View the different areas of interest below. Descriptions about each area can be found on the next page. When you find one or more that spark some interest, review the majors associated within that area and select courses that relate to those majors

While selecting courses, utilize your General Education Elective requirements or your U.S. Racial/Ethnic Diversity requirement to take coursework in an area that might interest you. Also, use this guide when discussing major exploration with your assigned academic advisor.



Art and Design

Do you enjoy design and having creative control of your work? Are you interested in increasing awareness of the arts? Do you enjoy using a medium to entertain, inform or inspire? Majors in this area explore the performance and production of various art forms as well as the theory, history and impact of creativity on society. **This field of study is a great fit for students who enjoy and value creativity.**

Majors: Art, Communication – Electronic Media, Media Arts and Game Development, Music, and Theatre

Business and Organizational Communication

Do you enjoy making decisions or assisting others in finding solutions? Are you interested in gathering, analyzing and evaluating information? Are you interested in understanding how people interact, communicate and influence one another? **This field of study is a great fit for students who enjoy working with data, understanding interpersonal processes, and interacting with others.**

Majors: Accounting, Economics, Entrepreneurship, Finance, Public Policy and Administration, Supply Chain and Operations Management, Communication, General Business, Advertising, Human Resource Management, General Management, and Sports Management

Culture and Context

Do you enjoy learning about people, society, culture, and how they interact? Are you interested in communication and relationships? Do you want a broad educational experience that prepares you to connect to the future needs of society? **This field of study is a great fit for students who enjoy the study of the language, history, and experiences of others.**

Majors: English, French, German, History, International Business, International Studies, Japanese Studies, Journalism, Liberal Studies, Spanish, and Women's and Gender Studies

Education and Human Services

Do you enjoy teaching, training, educating, and serving others? Are you interested in providing the skills and opportunities for others to promote change in themselves and their communities? Do you enjoy being part of the solution? **This field of study is a great fit for students who want to work with others and improve the human experience.**

Majors: Business Education, Communication Sciences and Disorders, Criminology, Early Childhood Education, Elementary Education, Physical Education, Political Science, Legal Studies, Secondary Education, Social Work, Sociology, and Special Education

Life and Health Sciences

Do you enjoy direct contact, care, and communication with others? Are you interested in research and analysis? Do you have strong aptitude in the biological/behavioral sciences and mathematics? **This field of study is a great fit for students who hope to protect, maintain, and improve a person's health, both physical and mental, and their quality of life.**

Majors: Human Performance, Biology (pre-health and pre-professional programs), Nursing (Rock County Campus), and Psychology

Science, Technology and Environment

Do you enjoy investigating how and why things work? Are you interested in how science and technology applies to everything in our lives? Do you enjoy the opportunity for change that innovation provides? Majors in this area of study can be applied or theoretical and allow students to question, research, develop solutions, educate others, and implement change. **This field of study is a great fit for students who are inquisitive and enjoy the challenge of finding solutions, as well as developing and incorporating technology in the process.**

Majors: Biology, Chemistry, Computer Science, Cyber Security, Environmental Science, Geography (Physical), Geology (Rock County Campus) Information Technology, Integrated Science Business, Mathematics, Media Arts and Game Development – Technology, Occupational Safety, Physics, Theatre – Design/Technology, and Engineering (Rock County campus)